



FOR IMMEDIATE RELEASE
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LAFCU to present third Financial Reality Fair at Perry High School April 29

Twenty LAFCU employees to help students create real-life financial budgets

LANSING, Mich. — LAFCU is returning to Perry High School for the third time to present a Financial Reality Fair to help students improve their financial decision-making.

The Monday, April 29, fair is for the sophomore class. Students who are juniors and seniors have attended the two previous fairs.

“LAFCU’s Financial Reality Fair provides knowledge that is an excellent supplement to our

curriculum,” said Dave Myron, Perry High School principal. “It’s especially helpful that the information comes from financial professionals. We’re appreciative of the efforts LAFCU has made and continues to make to positively impact the financial future of our students.”

At each fair, about 20 LAFCU employees provide one-on-one guidance to the students who are tasked to create a real-life financial budget at the 2-hour event.

Using estimated salaries based on selected careers as well as assigned credit scores, students identify goods and services to purchase by visiting 12 stations staffed by LAFCU financial experts. At station #13, a LAFCU financial counselor helps students explore ways to improve their financial budgets.

“Financial literacy is a priority in LAFCU’s community affairs program,” Alyssa Sliger, LAFCU marketing and communications specialist. “It supports LAFCU’s goal to be a ‘Credit Union for Life,’ because financial skills are critical to life success.

“We are honored to be invited back to Perry High School, and hope the Financial Reality Fair helps students gain an early understanding of money management.”



Perry High School sophomores will be the third class at the school to work with LAFCU financial experts in honing their financial decision-making skills at a LAFCU Financial Reality Fair.

The fair is an extension of the LAFCU-Perry Public Schools partnership founded in 2014 with the goal to help prepare the district's students to succeed financially. The credit union provides financial literacy programming for all grade levels and operates a portable branch at the district's three buildings with assistance from students.

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 65,000 members and holds nearly \$725 million in assets. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs and ITMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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