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LAFCU’s Kelli Ellsworth Etchison named Contributor of the Year by Entrepreneur Institute of Mid-Michigan

LANSING, Mich. — Kelli Ellsworth Etchison, LAFCU senior vice president of marketing, has been named Contributor of the Year by the Entrepreneur Institute of Mid-Michigan, of Lansing.

“Kelli is an ardent cheerleader for entrepreneurs and the spirit that drives them,” said Denise Peek, M.S., CED, Entrepreneur Institute of Mid-Michigan executive director, who selected Ellsworth Etchison for the honor. “This award is our ‘thank you’ to Kelli for her extraordinary support of the Institute over time.”

The award is given to an individual who supports the purpose and mission of the Entrepreneur Institute. It was presented as a surprise to Ellsworth Etchison during the organization’s annual Rise & Shine Breakfast, June 8, by breakfast host Tico Duckett, a former Michigan State University football great and local entrepreneur. The breakfast celebrated the Entrepreneur Institute’s 20th anniversary.

Entrepreneur Institute of Mid-Michigan works to economically strengthen small businesses and entrepreneurs in the counties of Ingham, Eaton, Clinton and Shiawassee. It provides access to capital, business plan development training and networking opportunities.

About LAFCU

Chartered in 1936, LAFCU is proud to be mid-Michigan’s credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston,



Kelli Ellsworth Etchison receives the Contributor of the Year award from Tico Duckett on behalf of Entrepreneur Institute of Mid-Michigan.

Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves nearly 60,000 members, holds more than \$600 million in assets, and maintains nine locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

- Website: www.lafcu.com
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