



FOR IMMEDIATE RELEASE
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Contact: Jan Jenkins, Publicom
517.487.3700; cell 517.898.2858
janj@publicom.com

**LAFCU donates more than 7,500 meals
to the Greater Lansing Food Bank during WKAR campaign**
Fundraiser underscores LAFCU's people-helping-people mission

LANSING, Mich. — LAFCU teamed with WKAR Radio during its Spring Fundraiser and donated more than 7,500 meals to the Greater Lansing Food Bank (GLFB).

During the WKAR campaign that ran March 24-April 4, more than 640 listeners donated to the station. For each donation, LAFCU donated the cost of a meal for 12 to the GLFB.

“By joining forces with the Greater Lansing Food Bank and WKAR Radio, LAFCU was able to support two important community organizations,” said Kelli Ellsworth Etchison,

LAFCU senior vice president of marketing. “The recipients of this successful partnership are ultimately the hungry in our community and those who value Lansing area public radio. This helps LAFCU continue to fulfill its mission of people helping people.”

WKAR 90.5 FM/HD, 94.5 FM, AM 870 and Radio Reading Service are services of WKAR Public Media, a division of the College of Communication Arts and Sciences at Michigan State University. WKAR is funded in large part by community viewer and listener contributions with additional support from Michigan State University and the Corporation for Public Broadcasting.

GLFB is a non-profit organization providing emergency food to those in need in Ingham, Eaton, Clinton, Shiawassee, Clare, Isabella and Gratiot counties. Each year the organization serves millions of meals to thousands of people, including children and the elderly, who do not have the means necessary to secure food they need.



LAFCU donated \$2,257.50 to the Greater Lansing Food Bank as a result of a partnership with WKAR Radio. At the ceremonial check presentation are Melissa Nay, WKAR corporate development director; Joe Wald, GLFB executive director; Kelli Ellsworth Etchison, LAFCU senior vice president of marketing; and Alyssa Sliger, LAFCU marketing and communications specialist.

About LAFCU

Chartered in 1936, LAFCU is proud to be mid-Michigan's credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves nearly 60,000 members, holds more than \$600 million in assets, and maintains nine locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

- Website: www.lafcu.com
- Facebook: www.facebook.com/LAFCU
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