



FOR IMMEDIATE RELEASE
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**LAFCU donates 8,137 meals to Greater Lansing Food Bank
in support of WKAR Radio Spring Fundraiser**

Partnership connects credit union, public radio with effort to fight hunger

LANSING, Mich. — LAFCU’s partnership with WKAR Radio during its Spring Fundraiser resulted in the credit union donating \$2,712.50 – the equivalent of 8,137 meals – to Greater Lansing Food Bank (GLFB).

For each donation to WKAR Radio’s fundraising annual campaign, March 14-22, LAFCU pledged an incentive of \$3.50 to GLFB. A \$1 gift to GLFB supports three meals to individuals and families in need in Ingham, Eaton, Clinton, Shiawassee, Clare, Isabella and Gratiot counties.



Present at the check presentation to Greater Lansing Food Bank are, from left, LAFCU’s Shelley Davis Boyd, corporate marketing strategist, Kelli Ellsworth Etchison, chief marketing officer, and Patrick Spyke, CEO; Joe Wald, GLFB executive director; and Melissa Nay, WKAR TV/Radio director of corporate development.

“LAFCU’s donation to Greater Lansing Food Bank is a reflection of those in our community who support and understand the value of public radio in the Greater Lansing area,” said Patrick Spyke, LAFCU CEO. “We’re honored to help two important community organizations, which is in alignment with the credit union mission of ‘People Helping People.’”

Joe Wald, GLFB executive director, said, “We are extremely grateful for LAFCU, WKAR Radio and its donors for their help in putting food on the tables of thousands of our friends and neighbors when they are in need. This donation will make a positive difference in the lives of many in our community.”

Melissa Nay, WKAR TV/Radio director of corporate development, said, “LAFCU is instrumental in helping WKAR provide great radio programming to mid-Michigan. Our fundraising results have increased significantly since our partnership began, and our members have expressed overwhelming support for the community-minded, thank-you gift. They are

thrilled that their donations not only support great programming on WKAR, but also make a difference in our community by supporting those in need. We are grateful for LAFCU's support.”

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves nearly 63,000 members and holds approximately \$670 million in assets. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs and ITMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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