



**FOR IMMEDIATE RELEASE**

## **WKAR partners with LAFCU, Greater Lansing Food Bank to provide meals**

*With each listener donation, LAFCU donates to Greater Lansing Food Bank*

**EAST LANSING, MI.; March 24, 2017** -- The WKAR Radio Spring Fundraiser kicks off this week with one more great reason to support the capital region's source for NPR News and classical music. Through a special partnership with LAFCU and the Greater Lansing Food Bank (GLFB), donations made to WKAR Radio during the campaign will help feed those in need in our community.

"Every spring, our listeners step up with financial support to provide news that matters and music that inspires for their community," said Rebecca Walz, WKAR director of annual giving. "In these times, when there is so much uncertainty for so many, we're thankful that LAFCU and the Food Bank have joined in to extend that support to have even greater impact in mid-Michigan."

For each donation made by WKAR Radio listeners and supporters March 20 through April 4, LAFCU will make a donation to GLFB that covers the cost of twelve meals, which can be food for a day for a family of four.

[GLFB](#) is a non-profit organization that provides emergency food to individuals and families in need in Ingham, Eaton, Clinton, Shiawassee, Clare, Isabella and Gratiot counties.

"We're so glad WKAR and LAFCU reached out to us for this project," said Joe Wald, GLFB executive director. "The Food Bank annually serves tens of thousands of people, many of them seniors and children. Our recipients also include the working poor -- individuals who are employed but don't earn enough to meet housing, health, transportation and food needs."

[LAFCU](#) is a credit union serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee.

"LAFCU's mission is to support the ideal of people helping people," said Kelli A. Ellsworth Etchison, LAFCU senior vice president of marketing, "and this partnership with WKAR and GLFB helps us fulfill that mission."

The WKAR Radio Spring Fundraiser begins on the air Friday, March 24.

WKAR 90.5 FM/HD, 94.5 FM, AM 870 and Radio Reading Service are services of WKAR Public Media, a division of the College of Communication Arts and Sciences at Michigan State University. WKAR is funded in large part by community viewer and listener contributions with additional support from Michigan State University and the Corporation for Public Broadcasting.

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