



FOR IMMEDIATE RELEASE  
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**LAFCU opens applications for \$3,000 scholarship essay contest  
to help adult women achieve career goals**

LANSING, Mich. — LAFCU is accepting applications for the 2018 Women Helping Educate Every Lady (W.H.E.E.L.) scholarship essay contest. It is for women who are pursuing education needed to enter or re-enter the workforce or to advance in their careers.

Each of three winners will receive a \$1,000 scholarship to attend Lansing Community College (LCC) 2018 fall semester.

The entry deadline is Saturday, July 21. Applications are available online at [www.lafcu.com/resources/scholarships](http://www.lafcu.com/resources/scholarships).

“Women often put their education and careers on hold due to family obligations,” said Kelli Ellsworth Etchison, LAFCU chief marketing officer. “Their success in the workplace is important to achieving their personal goals, and vital for a diverse workforce and a healthy economy.”

She says that a W.H.E.E.L. scholarship is ideal for the woman who needs a few classes to complete a degree or to become licensed or certified for a new occupation.

Winners will be determined by their one-page essay about their new career choice or advancement goal, inspiration for pursuing this new goal, and why they want to pursue it now.

Applicants do not need to be LAFCU members, but they must live, work or attend church or school in Michigan, which is LAFCU’s geographical service area.

Entries may be uploaded via [www.lafcu.com](http://www.lafcu.com) or mailed to LAFCU, 106 N. Marketplace Blvd., Lansing 48917, Attn: Marketing. For more information, visit [www.lafcu.com](http://www.lafcu.com), or call 517.622.6600 or 800.748.0228.



The application deadline for the 2018 LAFCU W.H.E.E.L. scholarship essay contest is July 21. Recipients of the 2017 contest are nearing educational milestones: From right, Emily Martin and Sheri Haviland are on track to graduate with associate degrees in 2019, and Rita Ashcroft plans to complete prerequisites for LCC’s nursing program in October. Also in this 2017 photo are, from right, Dan McKean with the LCC Foundation and LAFCU scholarship selection committee members Emily White, Alyssa Sliger and Lindsay Walters.

## **About LAFCU**

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves nearly 63,000 members and holds approximately \$670 million in assets. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs and ITMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit [www.lafcu.com](http://www.lafcu.com).

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