



FOR IMMEDIATE RELEASE
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LAFCU creates position focused on membership experience

Credit union veteran Angie Ruzinsky promoted to chief membership officer



Angie Ruzinsky

LANSING, Mich. — LAFCU has created the position of chief membership officer to help lead the credit union in delivering exceptional service to its membership. Credit union veteran Angie Ruzinsky has been promoted to the new position.

“Angie’s extensive credit union background, including experience as a CEO, coupled with her passion for our membership, will assist LAFCU in designing and deploying systems, processes and products that deliver exceptional service to our nearly 65,000 members,” said LAFCU CEO Patrick Spyke.

In the new position, Ruzinsky provides strategic direction and executive oversight to the operation of LAFCU’s 10 branches, Contact Center, interactive teller machines (ITMs) and loss prevention department. She reports to Spyke.

Ruzinsky has worked at credit unions since 1987. She was with Centel Credit Union of Owosso for 26 years and led it as CEO for 17 years prior to its merger with LAFCU in 2013. She has since served LAFCU as regional vice president, overseeing operations for Owosso, Corunna, DeWitt, South Lansing and Collins Road branches.

She is a graduate of the CUNA Management School, an executive development program created in cooperation with the Credit Union National Association (CUNA) and the University of Wisconsin graduate school of business. Ruzinsky also holds a business degree from Baker College of Owosso.

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves nearly 65,000 members and holds more than \$715 million in assets. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy

benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs and ITMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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