



For Immediate Release

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LAFCU uniform sponsorship helps professional soccer score in Michigan

Credit union pledges long-term support to enrich, build community

LANSING, Mich. – LAFCU CEO Pat Spyke and other LAFCU representatives helped Michigan’s newest professional soccer team unveil its inaugural jerseys in March at Lansing’s Cooley Law School Stadium.



LAFCU representatives, including CEO Pat Spyke, sixth from right, support Lansing Ignite FC in unveiling the team’s inaugural uniforms, sponsored by LAFCU. Also pictured are police officers who led players into Cooley Law School Stadium via a motorcycle motorcade.

The Lansing-based credit union pledged long-term support for Lansing Ignite FC by stepping up as the inaugural kit, or uniform, sponsor through 2023. Among other LAFCU-sponsored activities is a Fireworks Spectacular following the 2019 season’s final match, Oct. 5.

LIFC President Nick Grueser said, “LAFCU is an amazing fit as a sponsor because its mission to serve the communities in which it operates is exactly what we want in a partner.”

Spkye said, “This is an incredible opportunity to help make Michigan stronger. A professional team like Lansing Ignite FC enriches the state by providing entertainment that brings communities together and helps make Michigan a more desirable place to live, work and raise families.”

The Michigan-designed uniforms in the team colors of orange and blue communicate energy and excitement. They are available for purchase online, <https://lansing-ignite-club-shop.myshopify.com>, and at Nuts and Bolts, 505 E. Michigan Ave., Lansing.



Lansing Ignite FC blue away jersey

LAFCU and LIFC are offering a jersey giveaway to be awarded April 12, the day before the team’s USL League One home opener, Saturday, April 13. Entry sign up is at www.lansingignite.com/lafcu-



Lansing Ignite FC orange home

[jersey-giveaway](#).

Spyke said sponsorship of Lansing Ignite FC is similar to LAFCU's support 23 years ago for the then-new Lansing Lugnuts, a Class-A minor league baseball team affiliated with the Toronto Blue Jays, and creation of LAFCU Fireworks Spectaculars that follow many Lansing Lugnuts' games. Both are mid-Michigan traditions today. The two teams – Lansing Lugnuts and Lansing Ignite – now share Cooley Law School Stadium facilities.

“I believe in another 23 years, we'll look back at 2019 and see we created another Michigan tradition.”

For more information about Lansing Ignite FC, visit www.lansingignite.com or follow the team on [Twitter](#), [Facebook](#) and [Instagram](#).

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves nearly 65,000 members and holds more than \$715 million in assets. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs and ITMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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