



FOR IMMEDIATE RELEASE
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LAFCU to hold free fraud awareness seminar Aug. 23

Public is invited to learn cyberscam protection strategies

LANSING, Mich. — As part of its ongoing identity theft prevention program, LAFCU is offering a free Fraud Awareness Seminar, Wednesday, Aug. 23, 6-7:30 p.m., at its West Lansing branch, 106 N. Marketplace Blvd., Lansing. The event is open to the public; registration is required.



“Identity theft and fraud are very real threats today,” said Patrick Spyke, LAFCU CEO. “More than 15 million Americans were impacted by these crimes in 2016, and we want to do our part to help people in our community protect themselves. Consumers familiar with the signs of fraud tend to spot it more quickly and can minimize the financial damage.”

Seminar speakers include Detective Aaron Roberts with the Eaton County Sheriff’s Office, the credit union’s cybersecurity and loss prevention staffs, and a LAFCU employee who was a victim of identity theft.

Information provided will cover online-fraud-protection best practices, red flags that may signal a scam, and identity and management monitoring software and services, including CyberScout®, the fraud monitoring service that LAFCU offers to members to help them minimize exposure to cyberfraud, monitor their personal information, and manage any damage to their identity, privacy and security.

Registration is via email, seminars@lafcu.com, or online from the “Events & Seminars” page of www.lafcu.com.

About LAFCU

Chartered in 1936, LAFCU is proud to be mid-Michigan’s credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families

and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves nearly 60,000 members, holds more than \$600 million in assets, and maintains nine locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

- Website: www.lafcu.com
- Facebook: www.facebook.com/LAFCU
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