



FOR IMMEDIATE RELEASE: **PHOTO CAPTION**  
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**LAFCU VICE PRESIDENT HONORED AS  
CREDIT UNION YOUTH ADVOCATE OF THE YEAR**

LANSING, Mich. — Kelli Ellsworth Etchison, second from left, was honored at the recent annual convention of the Michigan Credit Union League (MCUL) as the MCUL 2014 Credit Union Youth Advocate of the Year. Ellsworth Etchison is LAFCU vice president of community and business development. Also pictured, from left, are David Adams, MCUL president & CEO, Harold Foster, LAFCU Board of Directors president, and Patrick Spyke, LAFCU executive vice president.



This Youth Advocate achievement recognizes a Michigan credit union employee for outstanding contributions that serve youths. Ellsworth Etchison has led the development of several innovative youth outreach efforts, products and services for the mid-Michigan credit union that dramatically expanded during 2014.

**About the Michigan Credit Union League**

Based in Lansing, MCUL is a statewide organization that exists to strengthen the credit union community and its image by providing advocacy on important issues, coordinating cooperative initiatives and providing high-quality solutions that help credit unions succeed and enrich the lives of their members.

**About LAFCU**

Chartered in 1936, LAFCU is proud to be mid-Michigan's credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston,

Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves nearly 60,000 members, holds nearly \$600 million in assets, and maintains nine locations throughout Greater Lansing and the counties of Clinton and Shiawassee. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

- Website: [www.lafcu.com](http://www.lafcu.com)
- Facebook: [www.facebook.com/LAFCU](http://www.facebook.com/LAFCU)
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