



FOR IMMEDIATE RELEASE

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Nomination flyer and Community Champion logo attached

Photo captions below release

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LAFCU OPENS NOMINATIONS FOR MILITARY SALUTES AT LUGNUTS GAMES

Active, veteran military members to be honored

LANSING, Mich. — LAFCU's Community Champions program is now accepting public nominations for active and veteran members of the military to be honored at Lansing Lugnuts games this summer.

"This is the second year that we've used the opportunity of our Fireworks Spectaculars to shine the spotlight on individuals who have selflessly sacrificed for our great country," said Kelli A. Ellsworth Etchison, LAFCU's vice president of community and business development. "Cooley Law School Stadium is the perfect venue for this type of community tribute. It is amazing how quiet a crowd of more than 7,000 fans can get when an announcer reads the heroic, and sometimes poignant, story behind the nomination of that night's honoree."

The Lugnuts will host 18 LAFCU Fireworks Spectaculars during the 2015 season. One honoree will be recognized at each of these games beginning Friday, May 1. Each honoree will receive four tickets to the game, the opportunity to throw a ceremonial first pitch and a video-board salute during the game.

"The reactions and interactions of the crowds with the honorees and their guests last year exceeded our expectations," said Nick Grueser, Lugnuts general manager. "We are proud to stand with our fans and salute those who have done so much for our nation."

Honoree selections will be made throughout the summer. Deadlines for the individual events begin April 24 for the May 1 LAFCU Fireworks Spectacular. Aug. 28 is the deadline for the last event, which is Sept. 4.

To nominate a deserving community champion, write a paragraph about why the nominee should receive this recognition. Be sure to include military awards or recognitions earned by the nominee and any community involvement. Also identify the nominee's branch of

service and current rank or rank at time of discharge.

Nominations can be submitted via email, LAFUCCommunityChampion@gmail.com, or mailed to LAFCU Community Champions, P.O. Box 26188, Lansing, MI 48909.

Visit LAFCU.com or LansingLugnuts.com for more information.

About LAFCU

Chartered in 1936, LAFCU is proud to be mid-Michigan's credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves 55,000 members, holds nearly \$600 million in assets, and maintains eight locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

- Website: www.lafcu.com
- Facebook: www.facebook.com/LAFCU
- Twitter: [@LAFCULansing](https://twitter.com/LAFCULansing)

About the Lansing Lugnuts

The Lansing Lugnuts, Class-A Affiliate of the Toronto Blue Jays, 'Go Nuts' as they enter their 20th season in Michigan's Capital City. Featured in USA Today and on CNN for their successes, the Lugnuts make their home at the newly renovated Cooley Law School Stadium. Built in 1996, Cooley Law School Stadium continues to be a key component in revitalizing Lansing's downtown while providing fun, affordable, family entertainment to fans in Mid-Michigan and beyond. Find them online: www.lansinglugnuts.com.

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Captions:

LAFCU Com Champ-Jordan LaRoche – Sgt. Jordan LaRoche, of Lansing, Army National Guard, waves to the crowd at a Lugnuts game last summer during his video-board salute as a LAFCU Community Champion. LAFCU is accepting nominations for this year's recipients.

LAFCU Com Champ-Patrick Smith – Retired Sgt. Patrick Smith, of Haslett, U.S. Army, a veteran of the Korean War, receives a video-board salute as a LAFCU Community Champion at a Lugnuts game last summer. LAFCU is accepting nominations for this year’s recipients.