



FOR IMMEDIATE RELEASE  
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## **LAFCU selects Jorgensen as assistant branch manager**

LANSING, Mich. — LAFCU has selected Stephen Jorgensen, of Lansing, as assistant branch manager, currently assigned to the LAFCU contact center located at the mid-Michigan credit union's headquarters in west Lansing.

In the new position, Jorgensen works with contact center employees to increase efficiency and job satisfaction as well as develops schedules for the 16-person contact center branch.

“Stephen’s dual experience working in a call center and as a loan officer make him uniquely qualified for his new position,” said Angie Ruzinsky, LAFCU regional vice president. “We are confident that his knowledge, skills and passion to embrace new technology will translate into superior service for LAFCU members.”



Stephen Jorgensen

Jorgensen comes to LAFCU from Michigan State University Federal Credit Union where he worked as a call center specialist and, most recently, as a loan officer. He also participated in the MSUFCU Mentorship and Leadership Skills Development programs.

“I’m focused on helping our contact center employees deliver the highest quality customer service to our members, while ensuring that our employees grow and succeed in their chosen career paths,” Jorgensen said.

A native of Lake Orion, Jorgensen expects to complete a bachelor’s degree in general business communication from Central Michigan University December 2018.

### **About LAFCU**

Chartered in 1936, LAFCU is proud to be mid-Michigan’s credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products,

LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves nearly 60,000 members, holds approximately \$640 million in assets, and maintains nine locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to nearly 30,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

- Website: [www.lafcu.com](http://www.lafcu.com)
- Facebook: [www.facebook.com/LAFCU](http://www.facebook.com/LAFCU)
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