



FOR IMMEDIATE RELEASE  
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### **Jannereth joins LAFCU as AVP**

LANSING, Mich. — LAFCU has announced that Emily Jannereth, of Lansing, has joined the Mid-Michigan credit union as assistant vice president, call center.

In her new position, Jannereth leads a 15-member team that serves LAFCU's membership through remote means – via ITMs (Interactive Teller Machines), telephone and e-communication.

“Emily’s leadership skills, breadth of credit union experience and enthusiastic support of credit unions will serve our members well,” said Angie Ruzinsky, LAFCU regional vice president.

Jannereth, who grew up in Grand Ledge, brings 12 years of credit union experience with her. This includes five years in management at MSU Federal Credit Union, East Lansing, and two years as employee growth and development manager with Astera Credit Union, Lansing.

“Credit unions are my passion and where I have dedicated the past 12 years of my career,” Jannereth said. “I believe in the credit union mission and how credit unions value and serve their membership and communities.”

She has deep roots in the Lansing area and the automotive industry. Her maternal grandfather retired from General Motors Co. in Lansing with 44 years of service. Her paternal grandfather owned a gas station, an auto repair shop and drove a truck.

“LAFCU brings together my ideals and heritage: credit union philosophy, automotive industry roots and Lansing pride,” she said. “It feels like home.”

She earned an MBA at Northwood University and a bachelor’s in zoology at Michigan State University.



Emily Jannereth

### **About LAFCU**

Chartered in 1936, LAFCU is proud to be mid-Michigan’s credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston,

Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves nearly 60,000 members, holds more than \$600 million in assets, and maintains nine locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

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