



FOR IMMEDIATE RELEASE  
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### LAFCU opens LCC scholarship applications for adult women; deadline July 31

LANSING, Mich. — LAFCU’s college scholarship essay contest for adult women is open for applications. The Michigan credit union will award three \$1,000 Lansing Community College scholarships to women pursuing education needed to enter or re-enter the workforce or to advance in their careers.

The deadline for the 2020 Women Helping Educate Every Lady (W.H.E.E.L.) Scholarship Essay Contest is Friday, July 31.

“The W.H.E.E.L. program is focused on women because it is women who most often delay their education and careers due to family situations,” said Kelli Ellsworth Etchison, LAFCU chief marketing officer. “We want to help those who have decided it’s time to advance professionally, and we hope this inspires others with the message



that it’s never too late to work toward a life goal.”

The W.H.E.E.L. scholarship is ideal for women who need some classes to complete a degree or to become licensed or certified for a new occupation.

Winners will be determined by their one-page essay about their new career choice or advancement goal, why they want to pursue it now, and their inspiration for pursuing it.



Two of the three 2019 W.H.E.E.L. scholarship recipients receive their award from LAFCU CEO Pat Spyke, at left, and LCC Associate VP, External Affairs & Development Toni Glasscoe, at right, who was representing the LCC Foundation.

Applicants must live, work or attend church or school in Michigan, which is LAFCU's geographic service area. They do not need to be LAFCU members.

To apply, visit [www.lafcu.com/wheel](http://www.lafcu.com/wheel). Submit the application online or mail it to LAFCU, 106 N. Marketplace Blvd., Lansing 48917, Attn: Marketing. For more information, call 517.622.6600 or 800.748.0228.

#### **About LAFCU**

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 67,000 members and holds over \$800 million in assets. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit [www.lafcu.com](http://www.lafcu.com).

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