



FOR IMMEDIATE RELEASE
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LAFCU'S ELLSWORTH-ETCHISON NAMED YMCA BOARD CHAIR

LANSING, Mich. — Kelli A. Ellsworth-Etchison, LAFCU's vice president of community and business development, has been elected to a two-year term to serve as chairperson of the 32-member board of directors for the YMCA of Metropolitan Lansing.

In addition to direct leadership of the board, she will also chair the executive committee, which provides support and direction to the Lansing Y CEO.

"We look forward to Kelli's energy, vision and commitment to the YMCA, as well as the community of Lansing," said Jeff Scheibel, CEO of the Lansing Y. "Her service to our organization the past six years has prepared her well for this role. Kelli follows in the footsteps of some great leaders, and I fully expect that her leadership will take our organization to the next level. It will be an honor to serve with her."

In addition to serving as a board member, Ellsworth-Etchison is a member of the Lansing Y's board development committee and was co-chair for the recent CEO search committee.

"It is a privilege and very rewarding to be a YMCA volunteer," said Ellsworth-Etchison. "I look forward to helping strengthen the positive community impact of the Y's programming and services that promote youth development, healthy living and social responsibility."

She is the first African-American female and the third African-American to hold the position of board chairperson.

The volunteer board of directors provides leadership to the Lansing Y, which operates five Lansing-area branches, two extension locations and Mystic Lake Camp, located north of Mount Pleasant. Nearly 500 employees help provide services to approximately 15,000 members and 33,500 program participants.

Board members are integral to the success of the Lansing Y's annual campaign that raises money to help area young people achieve their potential, to empower people of all ages to lead healthier lives, and to strengthen the Greater Lansing community.

About LAFCU

Chartered in 1936, LAFCU is proud to be mid-Michigan's credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves 55,000 members, holds more than \$560 million in assets, and maintains eight locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU's services, visit www.lafcu.com or call 517.622.6600.

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