



FOR IMMEDIATE RELEASE

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LAFCU expands finance team with two new appointments



Samantha Goris

LANSING, Mich. — LAFCU has strengthened its finance team with the addition of Samantha Goris as finance manager and Amy Vitale as financial analyst. Both bring extensive credit union experience, reinforcing LAFCU’s commitment to financial excellence and strategic growth.

As finance manager, Samantha Goris oversees the daily operations of the finance department and supervises finance personnel. She manages the preparation of reports, including annual plans and operating budgets, ensuring the accuracy and timeliness of financial records.

With 13 years of credit union experience, Goris has previously held titles as an e-services manager and accounting specialist II. She holds a bachelor’s degree in management from Northwood University in Midland, and an associate’s degree from Lansing Community College. A resident of the Haslett community, Goris also serves as a board member for the Foundation for Haslett Schools.

Joining as financial analyst, Amy Vitale supports financial decision making by analyzing financial data related to investments, loan portfolios, and overall financial health. Her responsibilities include identifying trends, preparing reports, and providing insights to improve financial performance, while ensuring compliance with relevant regulations.

Vitale brings almost 11 years of credit union experience and over five years of experience in full cycle accounting to her role at LAFCU. Her previous roles included international accounting



Amy Vitale

coordinator and financial analyst. A Lincoln Park resident, Vitale holds an associate degree in business and a bachelor's degree in accounting, both from Madonna University in Livonia.

"Both Samantha and Amy bring a wealth of experience and expertise that will strengthen our financial operations," said Leslie Rorie, chief financial officer, LAFCU. "Their dedication to accuracy, strategic insight, and commitment to our mission will be invaluable as we continue to grow and serve our members."

About LAFCU

Founded in 1936, LAFCU (pronounced laugh-cue) is a not-for-profit, member-owned credit union open to all who live, work, worship or attend school in Michigan, and to Michigan businesses. LAFCU serves more than 74,000 members and holds over \$1 billion in assets. With a particular focus on serving people of modest means, LAFCU is committed to enhancing its members' financial well-being and creating long-lasting positive change across generations. Awarded the prestigious Dora Maxwell Social Responsibility Community Service Award, LAFCU is known for its people-helping-people mission, which has led to award-winning financial literacy programs for all ages. Twice honored as a national 'Best Credit Union to Work For' and recognized globally for its diversity, equity, and inclusion initiatives, LAFCU stands out for its commitment to creating an inclusive workplace. Learn more at www.lafcu.com.

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