



FOR IMMEDIATE RELEASE

Dec. 11, 2019

Amanda Seger to lead accounting department at LAFCU

LANSING, Mich. — LAFCU has announced that Amanda Seger has been promoted to accounting manager.

She will oversee the accounting department, assist in development of new products and services, and be involved in ongoing analysis to improve processes and efficiency.

“Amanda brings broad credit union experience to this position – from directly working with members to developing a deep understanding of LAFCU operations,” said Amy Parker, vice president of finance. “Her initiative and leadership skills will prove valuable in her new role.”



Amanda Seger

A 16-year veteran of the financial industry with nearly 12 years at LAFCU, Seger has wide knowledge in numerous functional areas, including member services, cash operations, lending and training, as well as accounting. She most recently was corporate trainer.

Seger is also involved in several staff-led LAFCU committees: She chairs the Giving Committee, which organizes fundraisers and distributes money to charities; is a cofounding member of the award-winning LAFCU Incredibles, an employee grassroots initiative that cultivates a positive work environment through recognition, appreciation and team building; and is a member of the education and casual dress committees.

“I am passionate about helping people succeed,” Seger said. “This position is an excellent opportunity to work with an amazing staff and seek ways to streamline processes to help LAFCU grow and thrive.”

She earned a bachelor’s in organizational leadership at Southern New Hampshire University, Manchester, New Hampshire, and an associate degree in business management with a minor in finance at Baker College of Jackson in Jackson.

In the community, she volunteers as a photographer for the Village of Springport, her hometown. A personal passion is to support women who have lost babies in uterine or in

childbirth. In this respect, Seger paints small rocks with the child's name on it and either mails the rock to them or places it in her own garden, depending on the mother's wishes.

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 65,000 members and holds nearly \$750 million in assets. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs and ITMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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