



FOR IMMEDIATE RELEASE  
July 2, 2021

**LAFCU opens 2021 LCC scholarship contest  
for adult women; deadline July 31**

*Michigan credit union offers 3 scholarships that encourage women  
to pursue needed education for starting, advancing their career*



LANSING, Mich. — LAFCU’s college scholarship contest that encourages adult women to pursue education needed to start or advance their career is open for entries. The deadline is Saturday, July 31, for the 2021 Women Helping Educate Every Lady (W.H.E.E.L.) Scholarship Essay Contest.

The Michigan credit union will award three \$1,000 scholarships for Lansing Community College. The scholarships are ideal for women who need some classes to complete a degree or to become licensed or certified for an occupation.

“These scholarships are for women who have had life get in the way of their career preparation,” said Kelli Ellsworth Etchison, LAFCU chief marketing officer and chief diversity officer. “We hope these scholarships demonstrate that it’s never too late to work toward a life goal. Having a degree or other credential is more important than ever in today’s job market, and having educated citizenry is vital to our community success.”

Winners will be determined by their one-page essay about their new career



Entries are open for the 2021 W.H.E.E.L. Essay Contest through July 31. Here LAFCU’s Alyssa Troub, top right, and others congratulate the three winners of the 2020 contest at a virtual presentation.

choice, their inspiration and why they are pursuing their education now.

Applicants must live, work or attend church or school in Michigan, which is LAFCU's geographic service area. They do not need to be LAFCU members.

To apply, visit [www.lafcu.com/wheel](http://www.lafcu.com/wheel). Submit the application online or mail it to LAFCU, 106 N. Marketplace Blvd., Lansing 48917, Attn: Marketing. For more information, call 517.622.6600 or 800.748.0228.

### **About LAFCU**

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 69,000 members and holds \$950 million in assets. It was named a Best Credit Union to Work For in 2020. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit [www.lafcu.com](http://www.lafcu.com).

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