



FOR IMMEDIATE RELEASE
Sept. 10, 2013

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LAFCU's Spyke promoted to executive vice president

LANSING, Mich. – Patrick Spyke has been promoted to the newly created position of executive vice president for LAFCU. In his new position, Spyke will oversee the operations, lending, marketing and facilities departments and will report directly to Robin Frucci, LAFCU CEO.

Spyke has 22 years of credit union experience and has most recently served as LAFCU's senior vice president–marketing.

“Pat's appointment is part of our overall effort to continue to provide unsurpassed member service as LAFCU continues to grow,” Frucci said. “He is a multi-talented leader. His knowledge and success across multiple functional areas has prepared him well for this position.”

Earlier this year, LAFCU expanded its geographical service area from three to 11 counties and merged with Centel Credit Union in Shiawassee County.

Spyke joined LAFCU's lending department in 1992. He went on to work in branch management, regulatory compliance and government relations, sales and service, and, most recently, marketing. For two years he served as CEO of a Livonia credit union, but returned to LAFCU in 2004.

In 2012, Spyke represented Michigan at two White House finance summits in Washington D.C. He has also been on task forces for the Michigan Credit Union League.

The East Lansing resident is an active community volunteer. He is a board member of the Lansing Economic Area Partnership (LEAP), a member of LEAP's Automotive Industry & Property Taskforce and a member and past president of the South Lansing-Holt Rotary Club. Spyke also serves as co-host for the Greater Lansing Food Bank's Empty Plate Dinner. Other entities with which he has been involved include the Center for Financial Health, Michigan History Foundation, Boarshead Professional Theater and WKAR Community Advisory Board. Spyke is a recipient of the Marion Marshall Award, which is presented annually to a volunteer who exhibits dedication, effort and commitment to further the Capital Area United Way campaign.

About LAFCU

Chartered in 1936, LAFCU is proud to be mid-Michigan's credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves 55,000 members, holds more than \$560 million in assets, and maintains eight locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU's services, visit www.lafcu.com or call 517.622.6600.

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