



FOR IMMEDIATE RELEASE

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Justin Quinton joins LAFCU as commercial lending officer

LANSING, Mich. — LAFCU welcomes Justin Quinton as commercial lending officer, a strategic addition to its team that highlights the credit union’s commitment to serving Michigan businesses.

Quinton brings over 12 years of experience in the banking industry to his role at LAFCU. Most recently, he served as assistant vice president, business banking relationship manager at a nationwide bank, where he managed a diverse portfolio of commercial clients across various industries. In that role, he developed a reputation for providing personalized financial solutions and expert advice tailored to the distinct needs of each business. Over the years, he has honed skills in commercial lending, proposing personalized solutions, and effective communication, making him a valuable resource for businesses in the community.



Justin Quinton

In his new position, Quinton will focus on originating, managing, and contributing to the oversight of the credit union’s portfolio of commercial loans. His responsibilities include identifying lending opportunities, structuring customized financial solutions, and building meaningful relationships with both new and existing business members to address their unique challenges and goals.

“This role is an incredible opportunity to partner with businesses and help them succeed,” Quinton said. “I’m eager to contribute to their growth and innovation by providing creative financial solutions and building lasting relationships that strengthen our community.”

Jason Smith, chief lending officer at LAFCU, expressed enthusiasm for Quinton’s addition to the team.

“Justin’s extensive experience and dedication to understanding the unique needs of each client make him a perfect fit for this role,” Smith said. “His ability to build trust and deliver tailored financial

solutions will undoubtedly enhance our efforts to empower local businesses and foster economic growth.”

Quinton, a native and resident of Eaton Rapids, is passionate about making a positive impact in the region through his work at LAFCU.

About LAFCU

Founded in 1936, LAFCU (pronounced laugh-cue) is a not-for-profit, member-owned credit union open to all who live, work, worship or attend school in Michigan, and to Michigan businesses. LAFCU serves more than 74,000 members and holds over \$1 billion in assets. With a particular focus on serving people of modest means, LAFCU is committed to enhancing its members' financial well-being and creating long-lasting positive change across generations. Awarded the prestigious Dora Maxwell Social Responsibility Community Service Award, LAFCU is known for its people-helping-people mission, which has led to award-winning financial literacy programs for all ages. Twice honored as a national ‘Best Credit Union to Work For’ and recognized globally for its diversity, equity, and inclusion initiatives, LAFCU stands out for its commitment to creating an inclusive workplace. Learn more at www.lafcu.com.

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