

## FOR IMMEDIATE RELEASE March 16, 2021

## LAFCU, DeWitt District Library to present virtual, 'magical' event for kids March 24

Area residents featured at this LAFCU Listen & Learn event; a magic show, flute performance, storytime encourage engaged reading

LANSING, Mich. — LAFCU is partnering with DeWitt District Library to present "March Magic," one of the Michigan credit union's Listen & Learn events that encourages reading through fun, interesting and informative ways. It's directed to children up to age 12.

The free, virtual event is Wednesday, March 24, 7 p.m.

This interactive event includes a magic show, a flute performance and a storytime, all presented by residents of Lansing's tri-county area. There will also be readings by area youth submitted through the DeWitt library. Three \$20 eGift cards for a bookstore will be awarded. To register, visit www.lafcu.com/read.

"LAFCU's ongoing Listen & Learn series is designed to help advance the communities we serve," said Kelli Ellsworth Etchison, LAFCU chief marketing officer and chief diversity officer. "We



Jeff the Magician will create magic for LAFCU's March Listen & Learn event to encourage reading.



From left, Lucy and Piper Westrin, DeWitt, are among the youth who will provide readings for LAFCU's "March Magic" Listen & Learn event, March 24.

want to help open the door to engaged reading for children. This leads to discovery, knowledge and a more motivated reader, which creates a circle of constant improvement."

Those involved in the "March Magic" event are:

- Jeff the Magician, of East Lansing, will present the magic show.
- Lauren Schafer, a junior at Fowler High School, and her flute teacher, Melissa Klamer, will perform an excerpt from Mozart's "The Magic Flute."
- Mindy Schafer, assistant director/youth service librarian, DeWitt District Library, will read the children's book, "Extra Yarn" by Mac Barnett.

Registrants will receive a web link to participate. The event can be viewed on computers, tablets, smartphones and smart TVs. No software is required to be downloaded.



From left, flutists Lauren Schafer, a Fowler High School junior, and Melissa Klamer, Schafer's flute teacher, will perform an excerpt from Mozart's "The Magic Flute."

The LAFCU Listen & Learn Program also offers ongoing virtual readings of children's books by phone and YouTube videos. Volunteer readers can register at <a href="https://bit.ly/LAFCUVolunteers">https://bit.ly/LAFCUVolunteers</a>

More information about the LAFCU Listen & Learn Program is at www.lafcu.com/read.

## **About LAFCU**

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 68,000 members and holds over \$848 million in assets. It was named a Best Credit Union to Work For in 2020. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to feefree ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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