



FOR IMMEDIATE RELEASE

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LAFCU promotes Clare Gomez to organizational development manager

New position oversees credit union's staff training, from onboarding to leadership programs

LANSING, Mich. — Clare Gomez will create and administer employee training and education, in the newly created position of organizational development manager for LAFCU.

Gomez's position was created to ensure that LAFCU staff have the necessary resources and consistent training needed to provide excellent service to LAFCU's 74,000 members. The position reaffirms LAFCU's commitment to its mission and to the credit union philosophy of "people helping people."

"Clare has always shown tremendous dedication to our employees and their professional success," said Robyn Howell, LAFCU chief human resources officer. "This new role recognizes Clare's contributions and allows her to develop innovative employee training programs and opportunities to support staff from newly hired to the management team."

Gomez has nearly three decades of financial experience and joined LAFCU 25 years ago. She most recently served as a trainer for the past eight years, including designing employee training materials, and managing the credit union's intranet, database and learning management system. During her tenure, she has also worked as a teller and loan processor.

"The best part about my job is that I get to know every new employee who comes through the door," Gomez said. "In my new role, I aim to streamline and create consistency for training across the organization at all levels. I also intend to develop and implement a mentorship program for future leaders."

Gomez holds both an associate degree and certification in credit union management from Lansing Community College. She is currently pursuing a bachelor's degree and is a member of the LAFCU Giving Committee, which coordinates fundraisers and internal auctions for employee-selected charities.



Clare Gomez

“I am truly invested in all of our employees’ success – not just for our organization, but for each one of them individually.”

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves 74,000 members and holds over \$973 million in assets. It was named a Best Credit Union to Work For in 2020. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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