



FOR IMMEDIATE RELEASE
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LAFCU donates \$1,000 to Eaton Rapids High School Band Boosters
Partnership with Lansing chamber leads to \$12K for area HS band programs

LANSING, Mich. — LAFCU presented a \$1,000 donation to the Eaton Rapids High School Band Boosters at the school’s Oct. 20 Greyhound Spectacular, an indoor marching band concert.

The donation marks the 12th year that the Michigan credit union

has provided \$1,000 to a high school band in fulfillment of the entertainment sponsorship for the Lansing Regional Chamber of Commerce Annual Dinner.

“This is a complete surprise for which we are extremely grateful,” said Adam Gumbrecht, Eaton Rapids High School band director. “Having the support of a local business demonstrates



At the LAFCU check presentation for the Eaton Rapids High School Band Boosters are, from left, Tim Damann, Lansing Regional Chamber of Commerce; Adam Gumbrecht, band director; Bill DeFrance, superintendent; Jen Eck, Band Boosters president; and Kelli Ellsworth Etchison and Alyssa Troub, LAFCU.



LAFCU’s Kelli Ellsworth Etchison, second from left, announces the \$1,000 donation to Eaton Rapids High School Band Boosters. Also pictured are, from left, Adam Gumbrecht, band director; Tim Damann, Lansing Regional Chamber of Commerce; and Alyssa Troub, LAFCU.

to students and their families that what we are doing is important to the school and to the community.”

Kelli Ellsworth Etchison, LAFCU chief marketing officer and chief diversity officer, said, “LAFCU has the philosophy of being our members’ credit union for life. This means providing the

best financial services for our members throughout their lives as well as working to improve the quality of life in their communities.

“High school bands contribute to a vibrant community. For students, the bands are a source of pride, accomplishment and life-long friendships. For others, the bands embody the essence of school and community spirit.”

Jen Eck, Eaton Rapids High School Band Boosters president, said the donation will help purchase instruments and maintain marching band uniforms.

Tim Daman, Lansing Regional Chamber of Commerce president and CEO, said, “We’re proud this sponsorship can strengthen one of the threads that ties a community together. At the core of a thriving community is the feeling of belonging ... rooting for the home team.”

Other band programs that have received donations via the LAFCU-chamber partnership over the years include Lansing Eastern, Everett and Sexton high schools, and Charlotte, Holt, Mason, Perry, St. Johns and Waverly high schools.

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 69,000 members and holds nearly \$938 million in assets. It was named a Best Credit Union to Work For in 2020. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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