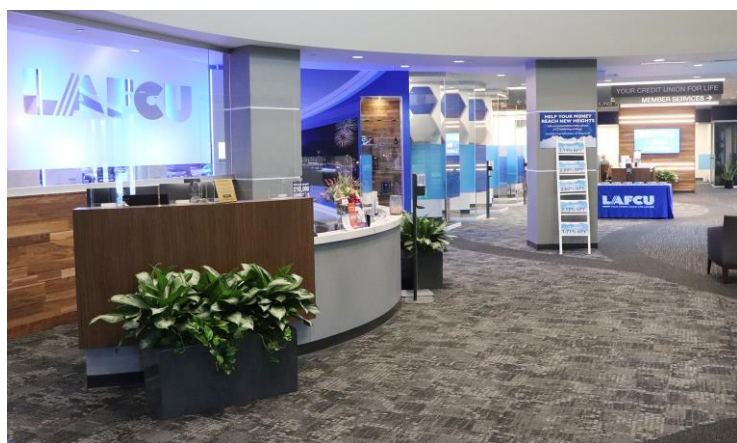




FOR IMMEDIATE RELEASE
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LAFCU holds ribbon cutting to celebrate newly remodeled HQ lobby
*Event attended by community leaders, LAFCU members, staff and volunteers, Lansing
Regional Chamber of Commerce*



LAFCU's newly renovated headquarters and West Lansing branch lobby is decked out in LAFCU brand colors and offers members in-person service and the option to choose one of four ATM/ITM machines to do their banking.

offer ITM and video functionality, while still providing exceptional in-person service. We also wanted to include and honor LAFCU's past by incorporating a space that provides a visual journey of LAFCU's 86-year history."

The 9,632-square-foot space, designed by Lansing-based MAYOTTEgroup Architects and built by Dobie Construction, headquartered in Eagle, Michigan, was significantly

LANSING, Mich. — LAFCU hosted a ribbon cutting ceremony Aug. 31 to officially unveil the newly renovated lobby of its headquarters and West Lansing Branch, located at 106 N. Marketplace Blvd. in Lansing.

"The renovation was designed to offer an enhanced experience for LAFCU members," said LAFCU CEO Patrick Spyke. "We wanted to expand the number of ATMs available and



Among those who helped cut the ribbon Aug. 31 are, front row from left, Justin Proctor, son of Merritta Proctor, LAFCU supervisory committee member, Harold Foster, LAFCU board member, Patrick Spyke, LAFCU CEO, Mel Place, LAFCU board member, Kelli Ellsworth Etchison, LAFCU chief marketing officer and chief diversity officer, and Tim Daman, president and CEO, Lansing Regional Chamber of Commerce.

renovated with LAFCU members in mind and enhances the member experience from arrival to departure.

“We looked all over – regionally, nationally – for the best companies to help us with this project, and we found them right here in Greater Lansing,” said Jeremy Sampson, vice president of facilities, LAFCU.

The result is a space that is both modern and timeless, complete with four ATM/ITM machines that enable virtual face-to-face banking, in-person member service representatives and a wall commemorating LAFCU’s history since its founding in 1936. Visual Entities, headquartered in Wyoming, Michigan, created the history wall, which includes photos and detailed captions that pay tribute to LAFCU’s eight-decade history.



One of the four ATM/ITM machines located in LAFCU’s newly renovated lobby that offers members virtual face-to-face banking.



LAFCU staff collaborated with Visual Entities to create a visual history of LAFCU that spans more than eight decades of providing financial services and technology solutions to communities throughout mid-Michigan. The history wall features photos and detailed descriptions of the credit union’s history.

Before officially cutting the ribbon, LAFCU’s Patrick Spyke, Jeremy Sampson and Kelli Ellsworth Etchison, chief marketing officer and chief diversity officer, all thanked the project’s partners and event attendees, which included LAFCU members, staff, board members and volunteers as well as community partners and dignitaries, state legislators and Lansing Regional Chamber of Commerce staff.

The event included lobby tours, LAFCU cookies from Quality Dairy and a special appearance by LAFCU’s mascot, LAFF-E the Cow.

“This project is significant in that it adds ease of access and use while also bringing the most up-to-date technology to our members,” said Spyke. “We’re very excited about this new space and we invite LAFCU members and the community to come by and see it for themselves.”

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves 72,000 members and holds over \$950 million in assets. It was named a Best Credit Union to Work For in 2020. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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