



FOR IMMEDIATE RELEASE
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LAFCU names business development officer; two promoted in audit department

LANSING, Mich. — LAFCU has named Justin Tuck business development officer, Beth Gill director of operational risk, and Brian Tribell audit coordinator.

“We value the work that Justin, Beth and Brian have provided to LAFCU and support them as they take on more or different responsibilities within the credit union,” said Robyn Howell, chief human resources officer. “Their promotions demonstrate LAFCU’s emphasis on providing opportunities for employees to find their passion and niche while staying in the LAFCU family.”

Justin Tuck’s primary responsibility as business development officer is to



Justin Tuck

increase and strengthen LAFCU’s relationships with businesses throughout Michigan, helping provide LAFCU services through organizations such as auto dealerships, mortgage brokers and realty companies.

The Grand Ledge resident joined LAFCU in 2014. He was most recently assistant vice president of operations, responsible for the South Lansing and Collins Road branches. He has also worked as assistant branch manager for the Charlotte Branch and in the Contact Center. Prior to joining LAFCU, he gained six years of experience in consumer loans and customer service at a Lansing-area bank.

Tuck earned a bachelor’s in management at Northwood University, Midland, and an associate degree in accounting from Lansing Community College. He has been a member of the Charlotte Chamber of Commerce Board of Directors.

As director of operational risk, Beth Gill is responsible for oversight of policies and procedures to ensure efficient, consistent and quality member service.



Beth Gill

A 30-year veteran of LAFCU, she most recently served as assistant vice president of branch operations, responsible for the DeWitt and St. Johns branches. Other managerial positions were at the Contact Center and at several branches. She focused on member services for 11 years at the branch level.

Gill earned the designation of CCUE, Certified Credit Union Executive, after completion of the three-year CUNA Management School executive-level program led by University of Wisconsin School of Business professors and industry experts. She also attended Davenport University, Lansing, and Lansing Community College. She has represented LAFCU as a member of the St. Johns and DeWitt area chambers of commerce, and was a board member for the DeWitt chamber for four years. She resides in DeWitt.



Brian Tribell

As audit coordinator, Brian Tribell is responsible for the annual review of LAFCU policies and procedures to ensure they remain in compliance with appropriate laws and regulations.

He has more than 13 years of experience in the financial sector, most recently serving LAFCU as risk analyst. He's previously provided member service via ITMs (interactive teller machines), located at LAFCU branch drive-thru lanes, and at the Contact Center, by phone and online messages, live chat and loan queue.

He has also worked at another credit union, a bank and a mortgage company.

The Okemos native attended Saginaw Valley State University, Saginaw.

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 70,000 members and holds over \$950 million in assets. It was named a Best Credit Union to Work For in 2020. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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